

United International Film Festival

Market your brand internationally through new generation of film festival

Sponsor Deck

2016 New York City



United International Film Festival

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In today's world, advertisers and brands are looking for “cool” ways to market and advertise their brand to large audience with efficiency. With United International Film Festival, you can touch fresh global market in just few days of ecstatic festivity with film industry professionals.

United International Film Festival (UIFF) supporters are a community of passionate individuals and organizations that are united in their support of UIFF mission to advance the work of independent artists in film and to share their stories with the world. The UIFF community understands that fresh perspectives from visionary storytellers are essential for a healthy and vibrant society.

LOCATION AND VENUE

We hold events in major US cities, and we found world famous New York City for best fit for this showcase

New York City SVA THEATER

JULY
30-31st
2016

NYC and Hollywood is major city of media and film industry.

We have selected SVA Theater in NYC that has an elegant lobby and the SVA Theatre hosts both intimate and extravagant events. The Theatre has been home to red carpet Hollywood premieres, awards shows, film festivals, conferences and theatrical events.

- Red Carpet and step and repeat for ceremony night.
- Security Team on site at the door and monitoring the door.
- Bar at the lounge area to set the mood.
- Your brand logo placed through out the event hall.
- 266 seatings for international attendees.

OPPORTUNITIES WITH UIFF

UIFF is a platform to help you market your brand in international film industry and gain media exposure.

UIFF EVENT

- Market to 300+ industry professionals and guests
- Your logos placed on event through 2 days of festival
- Homepage/selectionTakeover
- Social media via UIFF Twitter, Facebook and Instagram pages
- Point-of-purchase ticket advertising
- UIFF News, Press and Ticket updates
- Sponsor branded pre-roll in front of trailers and video content on UIFF.INFO

PACKAGE PRICING

Single City Sponsorship:

Premium Sponsorship \$2,500

- Category Exclusivity
- Logo on all communication
- Brand visibility at event including: Screening, Opening/closing parties
- Panels & Q&A's
- 10 second Video spots prior to feature film
- Digital Broadcasting of sponsor AD
- 6 All Access Passes

Exhibition Sponsorship \$1,500

- Logo on all communication
- Brand Visibility at event including: Screenings Opening/Closing Parties
- Panels & Q&A's
- Logo Spots prior to Feature Film
- Ad on UIFF website
- 3 All access passes

Two City Sponsorship:

Premium Sponsorship \$5,000

- Category Exclusivity
- Logo on all communication
- Brand visibility at event including: Screening, Opening/closing parties
- Panels & Q & A's
- 10 second Video spots prior to feature film
- Digital Broadcasting of sponsor AD
- 6 All Access Passes

Exhibition Sponsorship \$3,000

- Logo on all communication
- Brand Visibility at event including: Screenings Opening/Closing Parties
- Panels & Q & A's
- Logo Spots prior to Feature Film
- Ad on UIFF website
- 3 All access passes

United International Film Festival

United International Film Festival Office

5737 Lexington Ave #103

Los Angeles, CA 90038

Tel 310-730-8937

E- mail: uiffestival@gmail.com

Website: www.uiff.info

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